

Transcription

Best Basement Waterproofing Company in Philadelphia, PA

R. Steinolfson: Hi, Ryan Steinolfson here with Business Trends TV and today I have Matthew Verville from Vulcan Basement Waterproofing on the line.

Matthew, first of all how are you doing and, and also ...

M. Verville: Terrific. Thanks for having me on.

R. Steinolfson: Yeah, no, no problem. I wanted to find out, you know, there's a lot of people that are looking on line for a great basement waterproofing company. How would somebody find a great basement waterproofing company?

M. Verville: Well you want to use a company that's had a lot of experience, that's been around the block for many, many years. Um, we've been in business since 1947, had the same location over 40 years. We're a family-owned business and, um, we've done, you know, thousands and thousands and thousands of basement waterproofing jobs. So, having the experience, of, of, you know, of doing all these jobs is very, very important.

R. Steinolfson: Okay. And then, you know, what kind ... so that's one of the things you'd look for. Is there anything else that you'd look for at basement waterproofing companies?

M. Verville: Well, sure, reputation. You want to make sure that they have a great, um, that they have a fantastic reputation with Better Business Bureau Consumer Affairs, having positive reviews. If you go on line and look for a company that has a lot of good, uh, you know, that has a lot of good, solid positive reviews, it is very, very important, and you want to have a company that has shows that has a lot of testimonials, has a lot of happy customers that people can extol their virtues.

R. Steinolfson: Okay. That's awesome. Now, so, it is ... so if somebody was going to hire you as a basement waterproofing company, what kind of an experience would they have?

M. Verville: Well they'd have, they'd have, there going to have a great experience because they're going to have over 60 years of um, of uh, our work backed by people who've, you know, all company-owned vehicles. We don't franchise. We have our own men who are all factory trained. They're going to get a top-notch quality of service that's backed by ah, by like I said, decades of, of doing basement waterproofing.

R. Steinolfson: Awesome, awesome. Now I know you guys have a, some sort of a offer for people that are new customers for you, so what is that offer that you guys have for new customers?

M. Verville: We have a, it's a, for any new customer who contacts us through the Internet or website or calls us within the next month we give a \$300 discount to any type of basement waterproofing job that we perform at their house.

R. Steinolfson: Okay, that's a great offer. So, maybe they'd mention the word "hangout" or something like that, that they ...

M. Verville: Ah ...

R. Steinolfson: Yeah ...

M. Verville: Sure, they see us on the hangout here and that, that would, then they'd, you know, they call the, the number, the 866 number, and tell, you know, tell them they want to take advantage of \$300 offer, then they absolutely qualify for it.

R. Steinolfson: Okay, so 866-786-8995. Thank you for your time. I think there was, I think really, we added some huge value to the market place and people are going to get a lot of value from this so thanks a lot, and we look forward to having you on again, Matthew.

M. Verville: Okay, thank you.

R. Steinolfson: You bet.